

# **Chemistry and agriculture: approaching sustainability using systems thinking**

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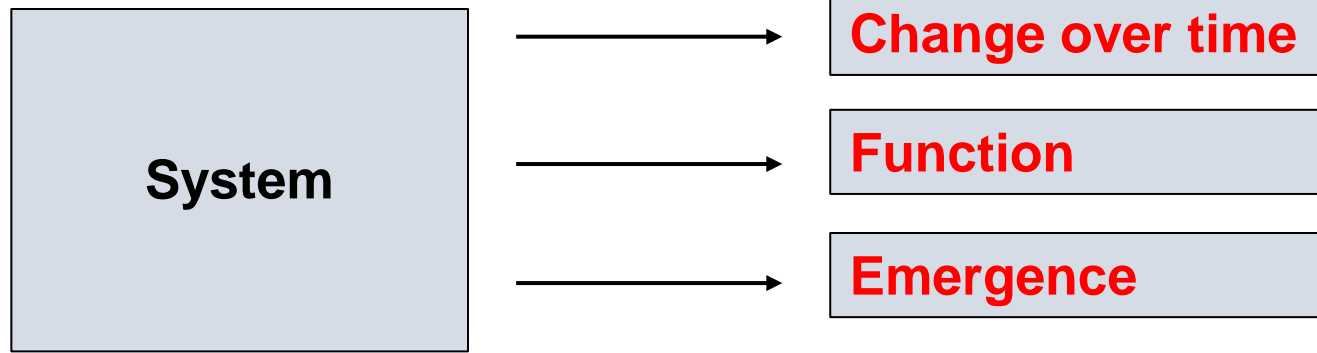
**Chemists for Sustainability**



**International Organization for  
Chemical Sciences in Development**

**IOCD**

**Imperial College  
London  
Institute of Global Health Innovation**



A set of components working together to form **a complex whole that produces a function**<sup>1</sup>

- Systems have boundaries (open or closed)
- Systems have properties

**System/function can be:**

- |         |   |   |
|---------|---|---|
| Object  | – | e.g. a clock to tell the time   |
|         | – | e.g. an organism that lives   |
| Process | – | e.g. a company's management system  |
|         |   | e.g. a national regulatory system to ensure compliance with standards of quality in food or pharmaceuticals |

**Emergence:**

An overall function or effect that cannot be deduced or produced from the isolated parts separately.

- Time-telling is not a property of individual cogs & springs in a clock
- Life is not a property of individual molecules in a cell

**Sustainability:**

Sustainability is a property of the whole system

- it is not simply a property of individual elements of the system<sup>2</sup>

<sup>1</sup> D. H. Meadows, . *Thinking in Systems: A Primer*. Earthscan, London 2009. <https://wtf.tw/ref/meadows.pdf>

<sup>2</sup> F. Ceschin, I. Gaziulusoy. *Design Studies* 2016, 47, 118-163, <https://doi.org/10.1016/j.destud.2016.09.002>

# Systems Thinking .... Sustainability .... Chemistry... Agriculture

## Why use ST?

One of 5 key competencies identified<sup>1</sup> as essential for achieving sustainability

(and connects with the other 4: anticipatory, interpersonal, normative and strategic competences)

- *ST competence is the **ability to analyse complex systems** across different **domains** (society, environment, economy, etc.) and across different **scales** (local to global), thereby considering cascading effects, inertia, feedback loops and other systemic features related to sustainability issues and sustainability problem-solving frameworks.*

**ST core skill:** ability to analyse, understand and interpret complex systems.

## Value of ST in chemistry?

<sup>1</sup>A. Wiek, L. Withycombe, C.L. Redman. *Sustainability Sci.* 2011, 6, 203–218, <https://doi.org/10.1007/s11625-011-0132-6>

The chemical sciences have been central to global progress and will be essential to meeting oncoming global challenges – especially sustainable development – with **'one-world' chemistry**<sup>1</sup>

## 'One-world' chemistry

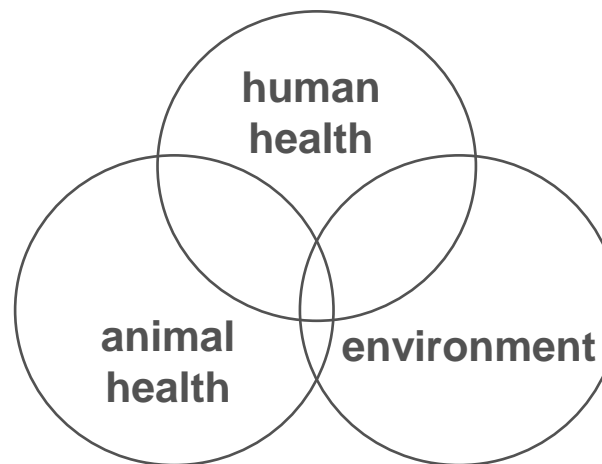


### Aims to be:

- A science for the benefit of society
  - Ethical practice
  - **Systems thinking**
  - Cross-disciplinarity

### Recognises:

- Earth is a single system in which **the health of human beings, animals and the environment are all strongly interconnected**: all three must be taken into account in considering the impacts of chemistry



## Implications for chemistry

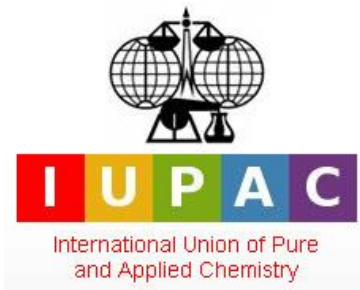
- **Idea** of chemistry
- Beyond chemistry in the context of its **applications**; AND
- Chemistry in the context of its **impacts**
- Requires:
  - **Thinking about systems** and how they function and interact
  - Connecting science principles with **sustainability** goals
  - Using cross-disciplinary approaches

<sup>1</sup> S.A. Matlin, G. Mehta, H. Hopf, A. Krief. *Nature Chemistry* 2016, 8, 393-396, <https://doi.org/10.1038/nchem.2498>

# Systems Thinking .... Sustainability .... Chemistry... Agriculture

**Value of ST in chemistry:** Involves capacity to see

- chemistry itself as an organized system of materials, processes, and products regulated by physical principles
- how knowledge of chemistry can be leveraged to better understand molecular-level processes in other disciplines
- how chemical processes contribute to and interact with Earth and societal systems to impact planetary sustainability



Infusing **S**ystems **T**hinking into  
(Post)-Secondary General **C**hemistry **E**ducation  
**STICE**<sup>1</sup>

Supported by



**Journal of Chemical Education 2019, vol 96: Special Themed Issue**  
**Reimagining Chemistry Education: Systems Thinking and Green and Sustainable Chemistry**<sup>2,3</sup>

**Development of a new visualization tool** to assist in teaching, learning and practicing ST in chemistry  
**Systems-Oriented Concept Map Extension *SOCME***<sup>4</sup>

<sup>1</sup> IUPAC Project # 2017-010-1-050 Co-chairs: P.G. Mahaffy, S. A. Matlin [https://iupac.org/projects/project-details/?project\\_nr=2017-010-1-050](https://iupac.org/projects/project-details/?project_nr=2017-010-1-050)

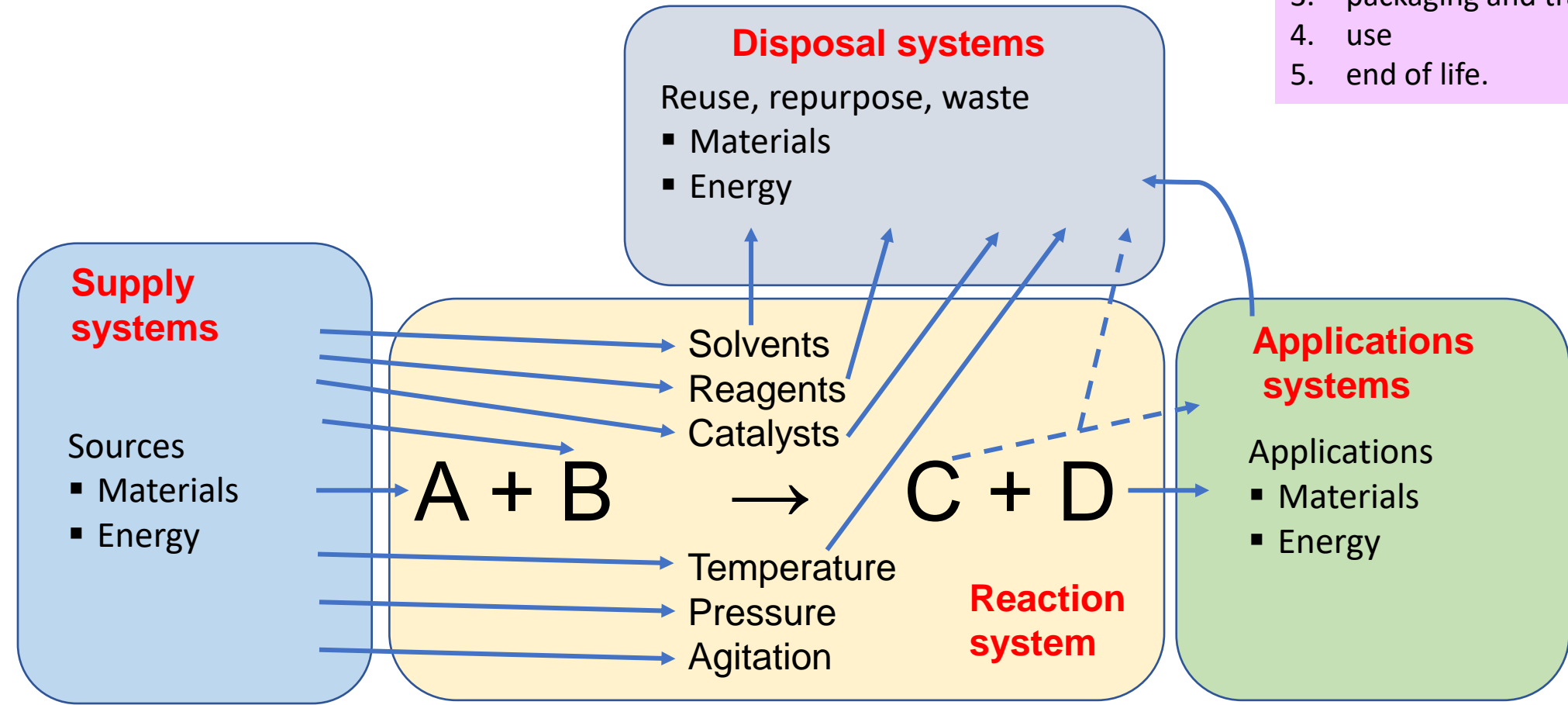
<sup>2</sup> J. Chem. Educ. 2019, vol 96: <https://pubs.acs.org/toc/jceda8/96/12>

<sup>3</sup> P.G. Mahaffy, S.A. Matlin. Next hundred years: Systems thinking to educate about the molecular basis of sustainability. *L'Actualité Chimique* 2019, 446,47-49. <https://www.lactualitechimique.org/Pour-les-cent-ans-a-venir-reflexions-sur-l-enseignement-de-la-chimie-et-la-durabilite>

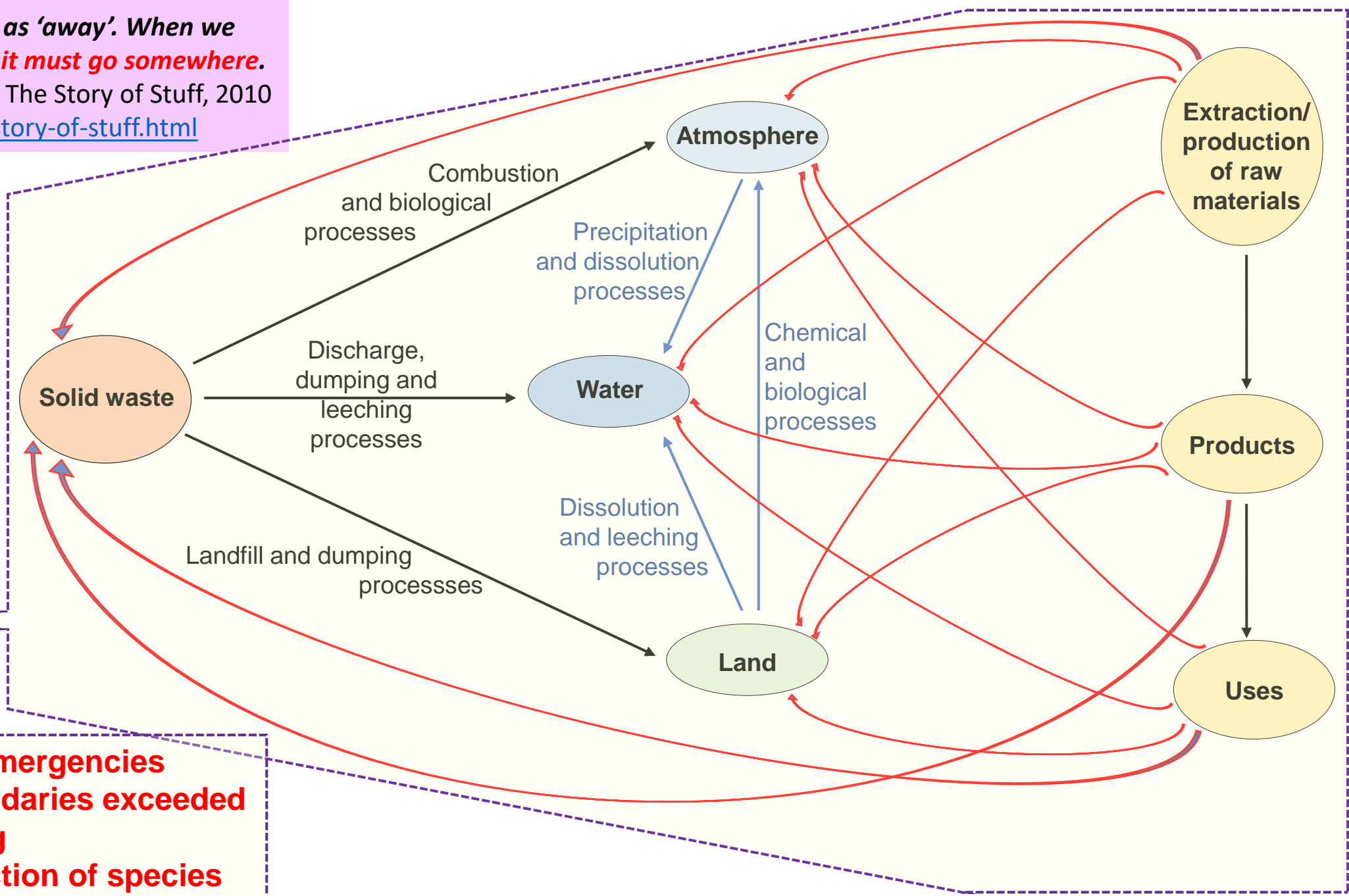
<sup>4</sup> P.G. Mahaffy, S.A. Matlin, T.A. Holme, J. MacKellar. *Nature Sustainability* 2019, 2, 362-370, <https://doi.org/10.1038/s41893-019-0285-3>  
K.B. Aubrecht, Y.J. Dori, T.A. Holme, R. Lavi, S.A. Matlin, M. Orgill, H. Skaza-Acosta. *J Chem Educ* 2019, 96, 2888-2900, <https://doi.org/10.1021/acs.jchemed.9b00314>

**“The away myth”**  
*There is no such thing as ‘away’. When we throw anything away it must go somewhere.*  
A. Leonard, A. Conrad. The Story of Stuff, 2010  
<https://epdf.pub/the-story-of-stuff.html>

**Life Cycle Assessment**  
5 main stages, with inputs and outputs, flow-throughs, value losses, and potential gains.  
1. material extraction  
2. manufacturing  
3. packaging and transportation  
4. use  
5. end of life.



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**Anthropocene emergencies**

- planetary boundaries exceeded
- global warming
- 6<sup>th</sup> mass extinction of species

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A. Leonard, A. Conrad. The Story of Stuff, 2010

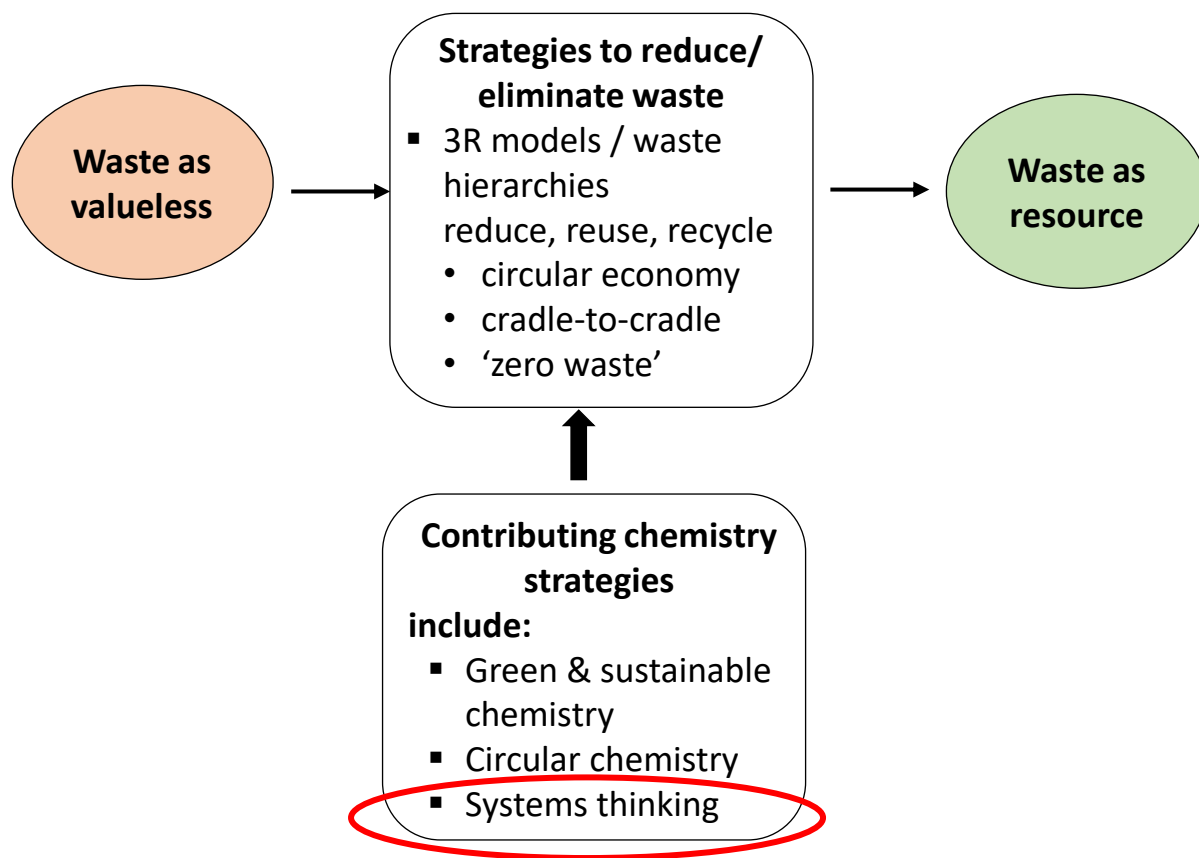
<https://epdf.pub/the-story-of-stuff.html>

**Waste does not exist: there is only post-trash.** Hopf et al. *SciDev.Net*, 22 April 2019

<https://www.scidev.net/global/environment/opinion/waste-does-not-exist-there-is-only-post-trash.html>

**Ending the time of waste: Clean up, catch up, smarten up.** Matlin et al. *Angle J.*, 1 Nov 2019

<http://anglejournal.com/article/2019-11-ending-the-time-of-waste-clean-up-catch-up-smarten-up/>



## Food waste

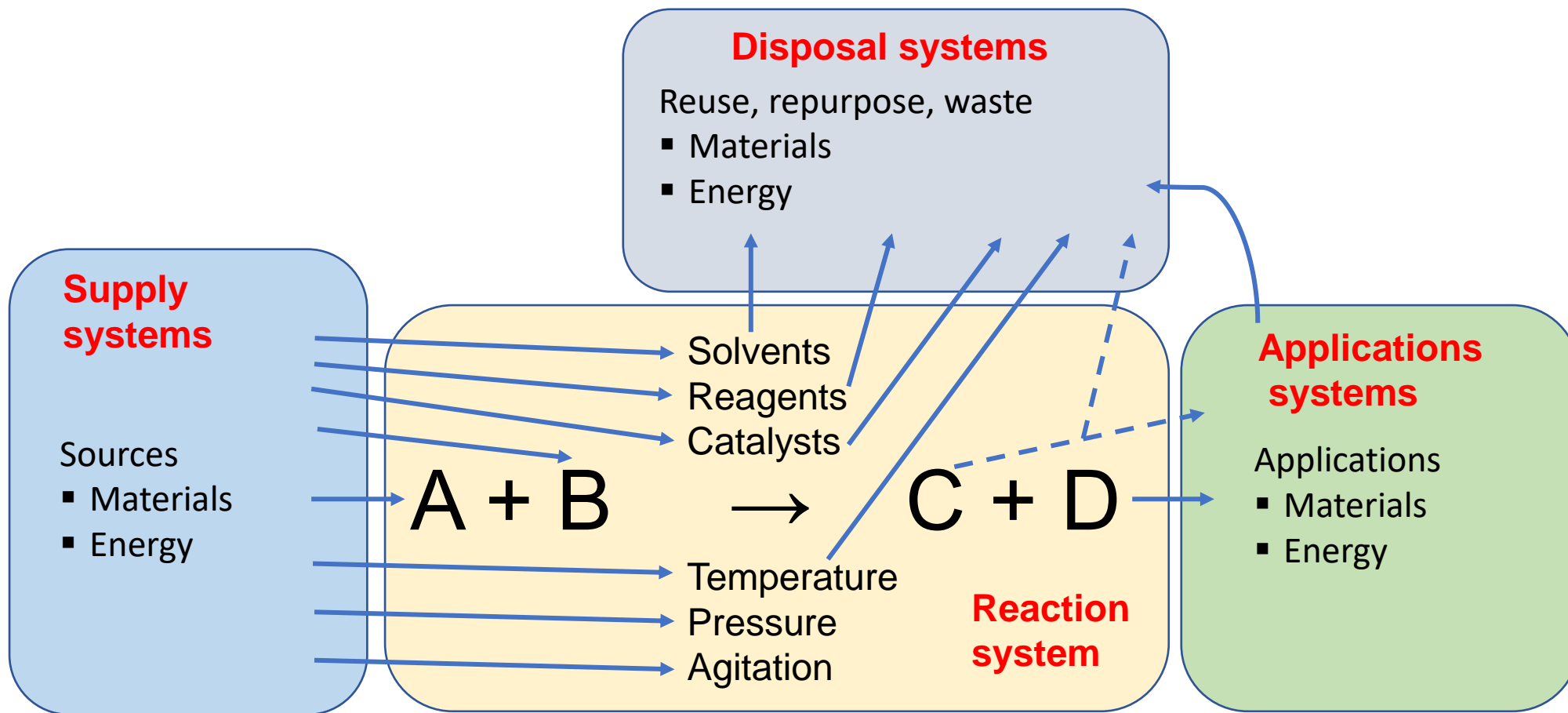
**≥A third of all the food produced in the world goes to waste**

- Lost nutrition
- Decomposing in landfills releases CH<sub>4</sub>. Total carbon footprint of food produced but not eaten = to 3.3 bn tonnes/year CO<sub>2</sub> - the world's third-largest aggregate source of GHGs.<sup>1</sup>
- Chemistry contributions help limit post-harvest food losses and/or capture value, including:
  - control of chemical environments for storage and ripening
  - inhibition of decay processes
  - Packagings, refrigerants to preserve quality and extend shelf life
  - energy-generating incineration or biogas production

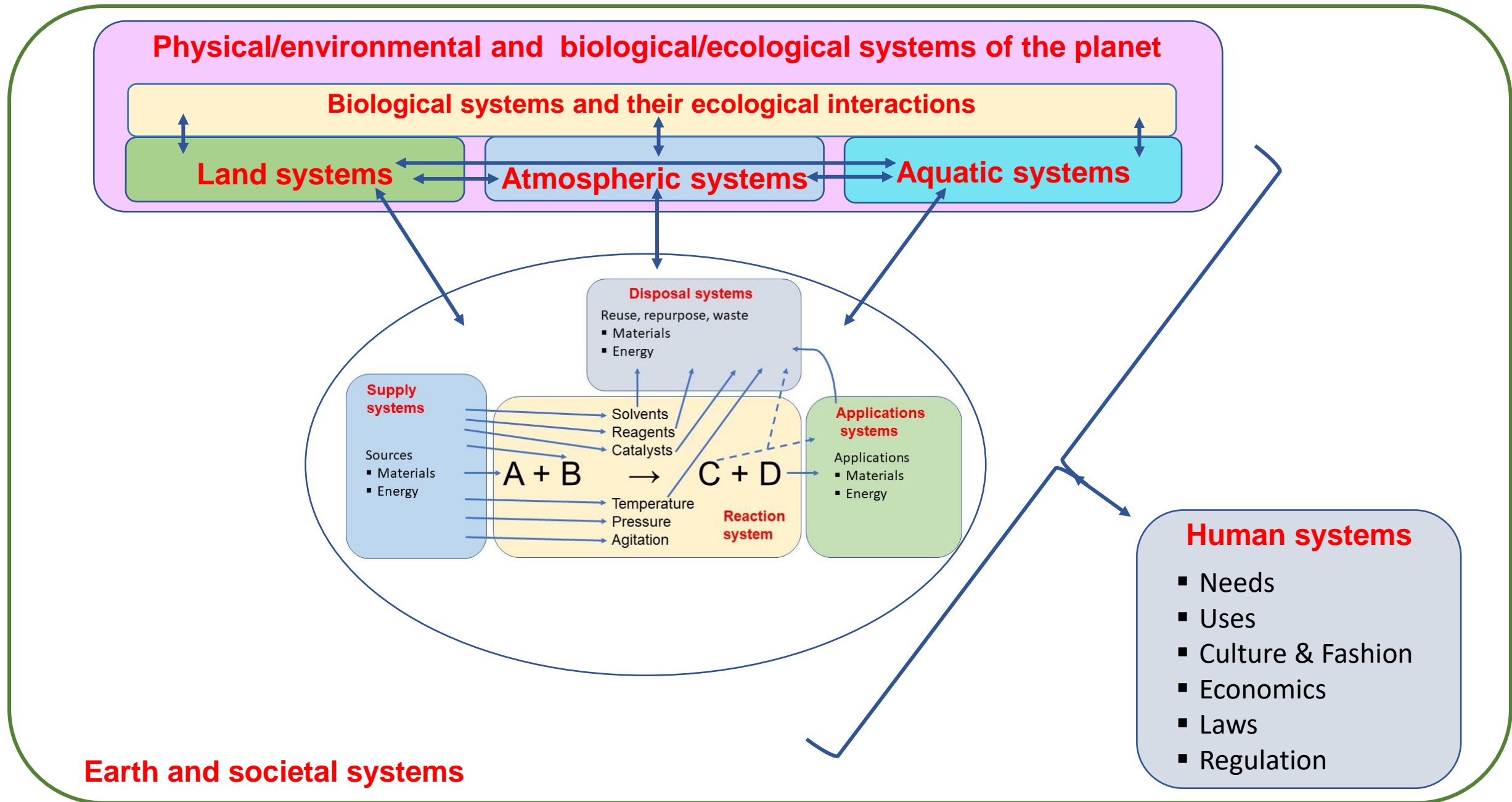
<sup>1</sup> *Food wastage footprint: Impact on natural Resources.* Food and Agriculture Organization, Rome **2013**, ISBN 978-92-5-107752-8.

<http://www.fao.org/news/story/en/item/196402/icode/>

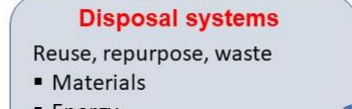
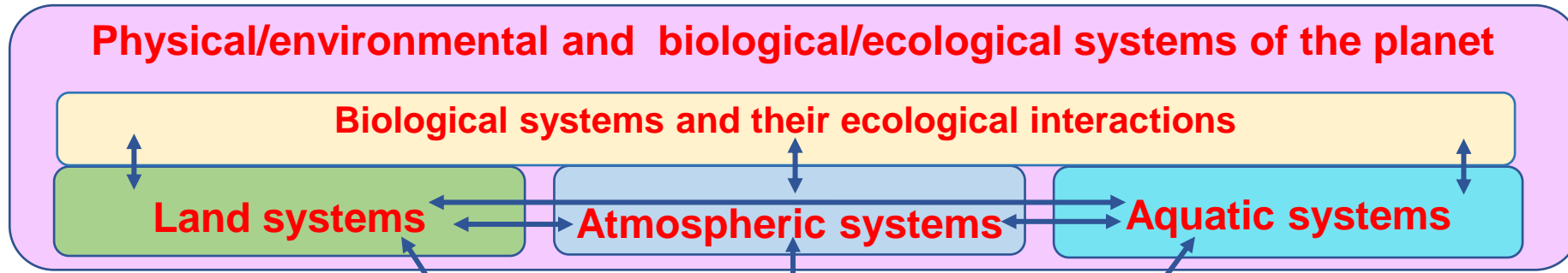




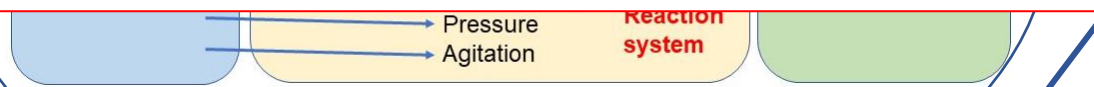
# Production and consumption in the context of Earth and societal systems



# Production and consumption in the context of Earth and societal systems



***Sustainability is a property of the whole system***  
***– it is not simply a property of individual elements of the system***



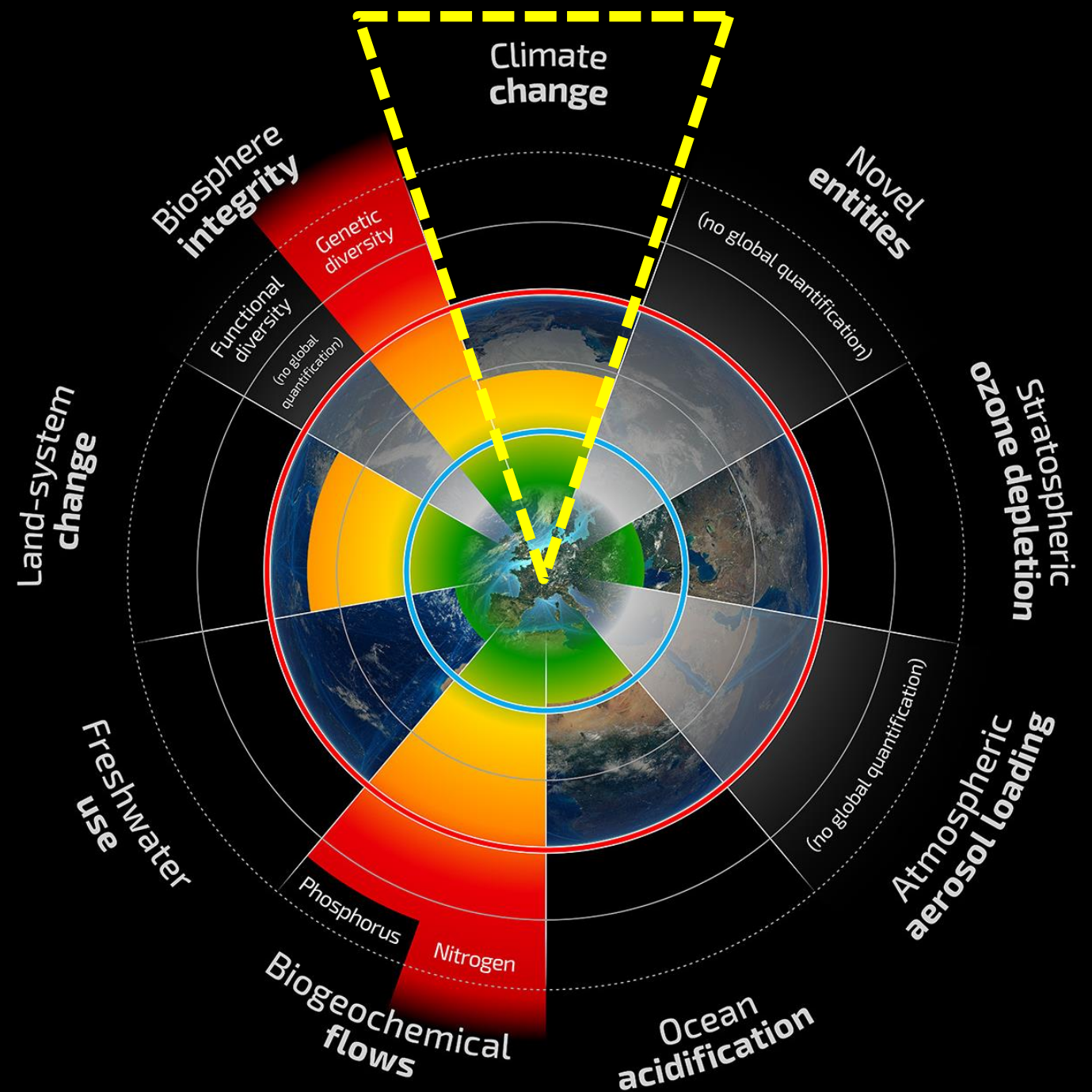
## Human systems

- Needs
- Uses
- Culture & Fashion
- Economics
- Laws
- Regulation

**Earth and societal systems**

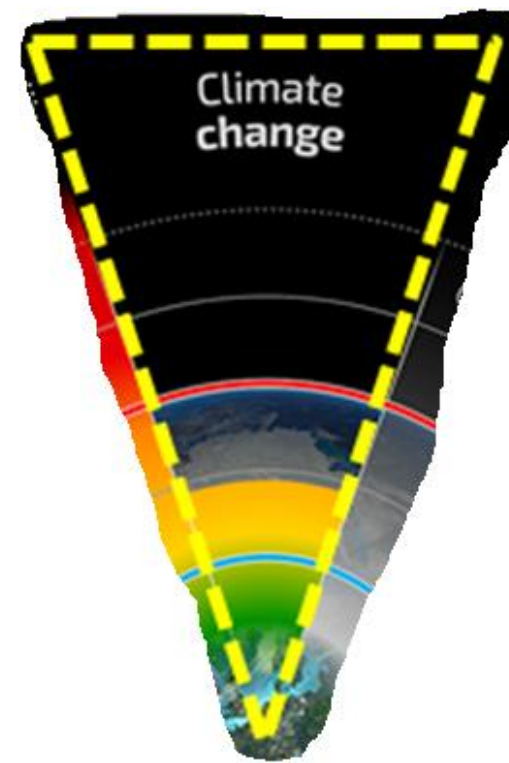
# Planetary Boundaries Framework

- **9 PBs** identified that help define the stability and resilience of our planetary environment
- To date, for 7 of the PBs, **control variables** have been identified and quantified that indicate whether that Earth system process is still in a **safe operating zone (below the planetary boundary - green)**, a **zone of increasing risk (yellow)**, or a **zone of high risk (red)** as a result of human activity.
- Most of the **control variables** measuring the state of each Earth system are directly related to the **production and measurement of chemical substances** in the atmosphere, hydrosphere or lithosphere.



J. Rockström, W. Steffen et al.

- *Nature* **2009**, 461, 472-475, <https://doi.org/10.1038/461472a>.
- *Science* **2015**, 347 (6223), 736-747, <https://doi.org/10.1126/science.1259855>



Variable Indicator measured	Below boundary (safe)	In zone of uncertainty	Beyond zone of uncertainty (increasing risk) (High risk)	Planetary boundary	Value of indicator (2015)
Climate change Atmospheric CO <sub>2</sub> conc <sup>n</sup>				350 ppm	398.5 ppm

Planetary boundary

Threshold

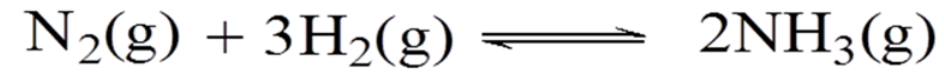
**2019**  
409.8 ppm

➤ highest in at least the last 800,000 years<sup>1</sup>





# The most important technological invention of the 20<sup>th</sup> Century?



## Haber-Bosch Process

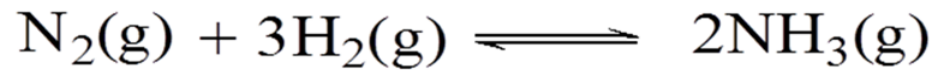
- $\text{NH}_3$  plant produces 1,000-3,000 t/day
- World production 2017 c. 175 Mt
- **c. 85% used in agriculture**



Without the N fertilizers spread on the fields, from the Haber-Bosch synthesis of ammonia, almost two-fifths of the world's population would not be here - and our dependence will only increase as the global count moves from six to nine or ten billion people.

Vaclav Smil, *Nature* 1999, 400, 415

# The most important technological invention of the 20<sup>th</sup> Century?



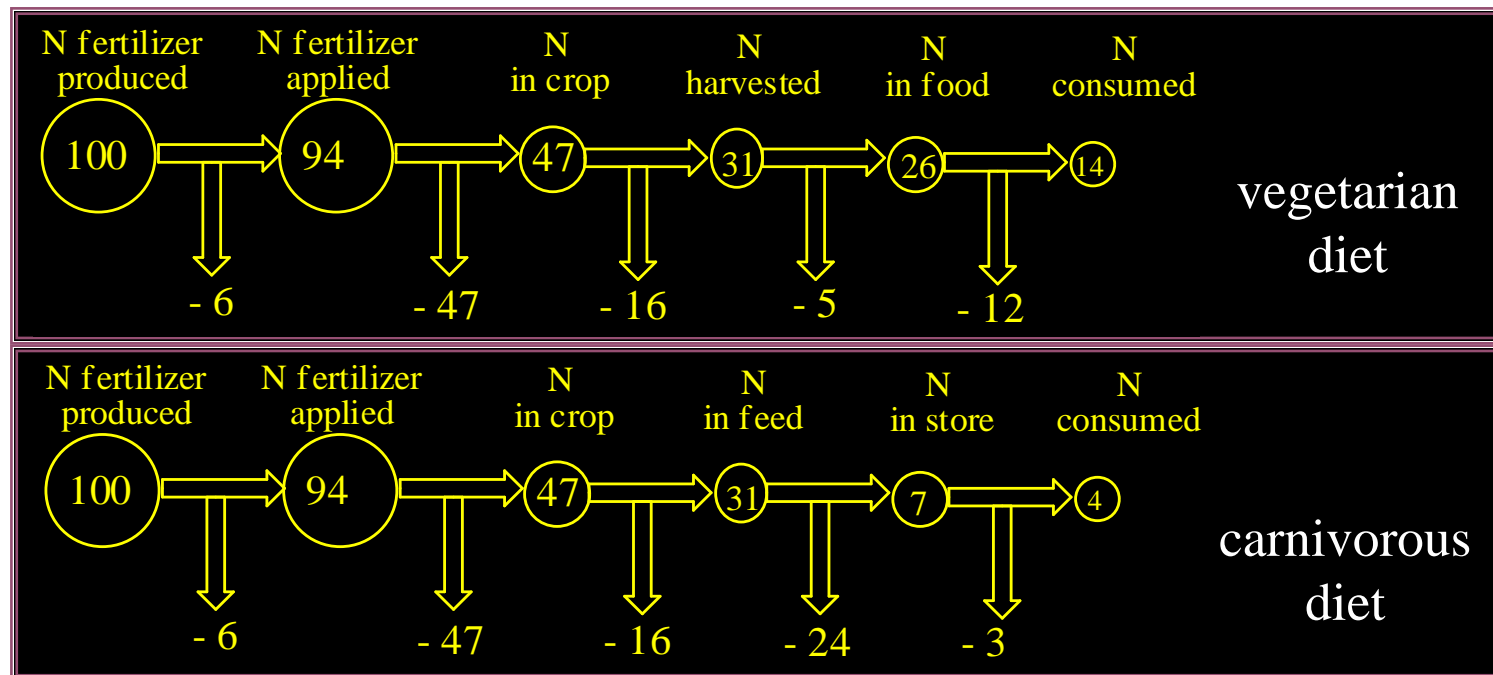
Equilibrium process; but multiple passes give **97% overall conversion**

Feeding the world (*"making bread from air"*)...  
...yet, a failure of systems thinking in chemistry?



## Making and using N fertilizer

- High demand for energy / high production of CO<sub>2</sub>  
1.8% of global fossil fuel consumption in 2017 / 1-2% of global warming
- Wasteful of N

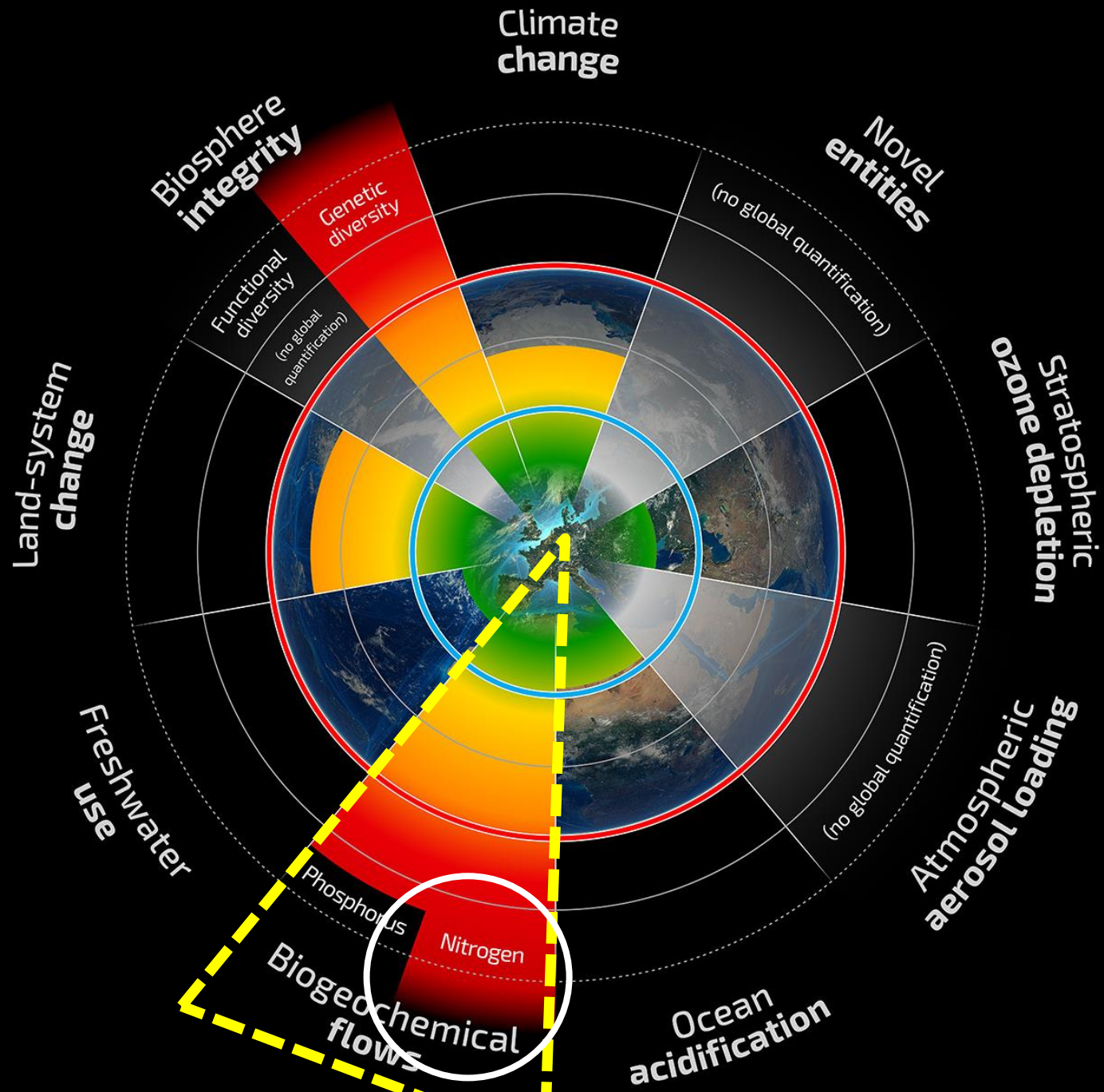


Large biogeochemical flow of reactive N  
**N<sub>r</sub>**

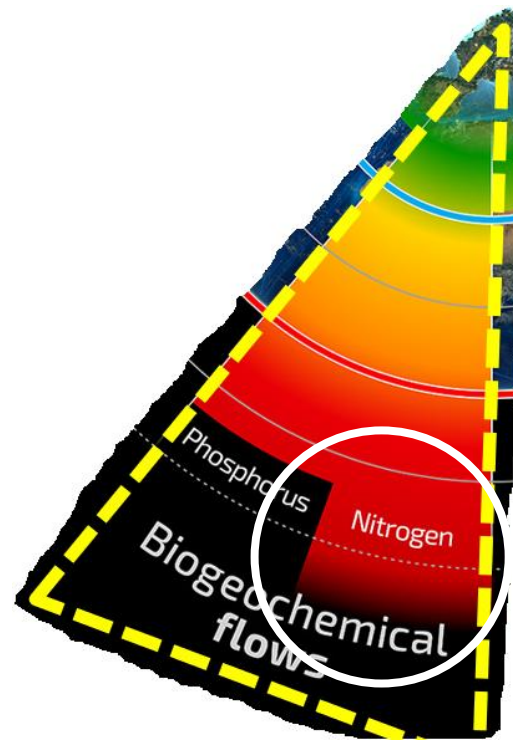
Mahaffy et. al, *Chemistry: Human Activity, Chemical Reactivity*, Nelson/Cengage, 2015

- Damaging to environment  
Air, land, oceans

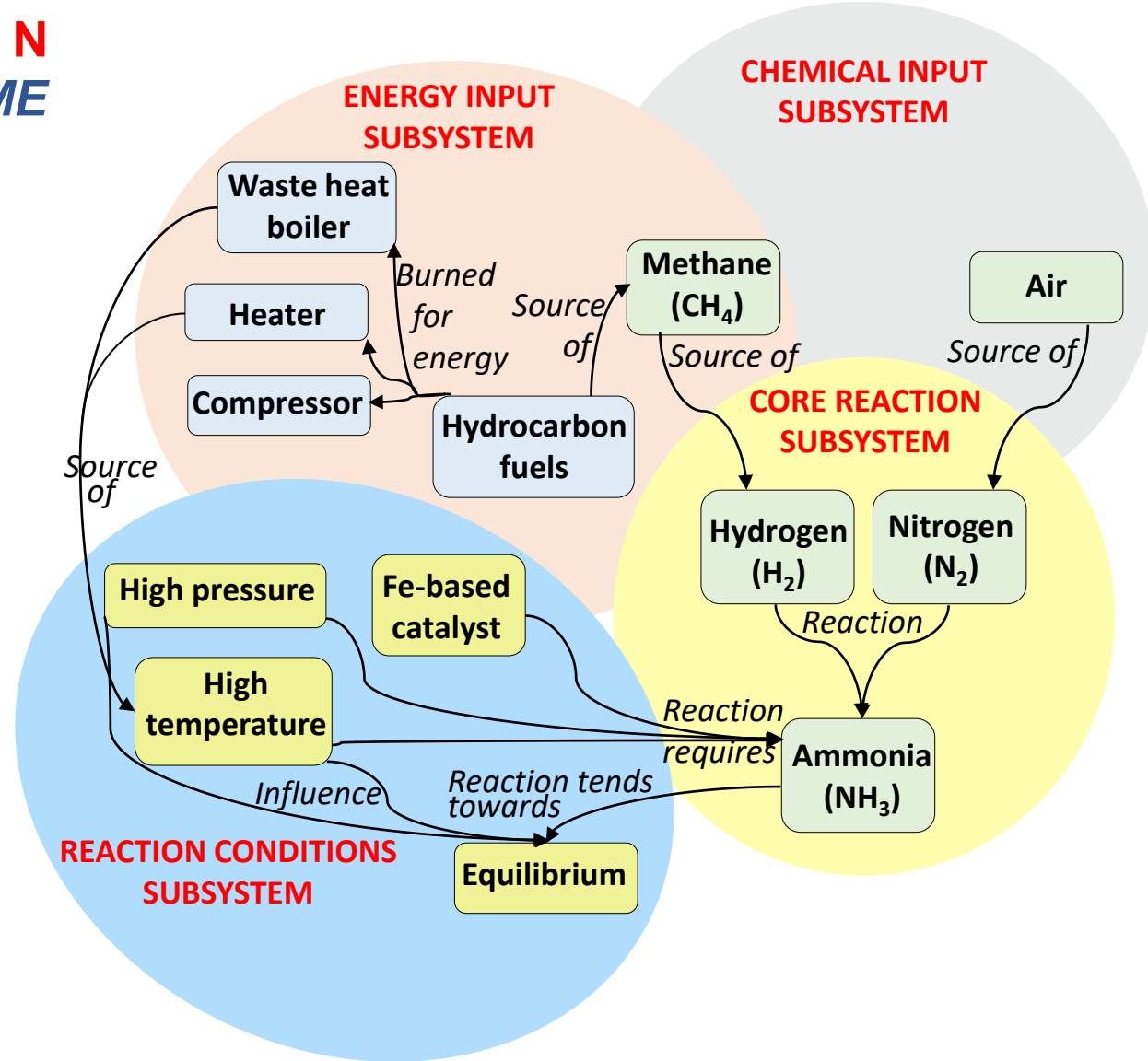




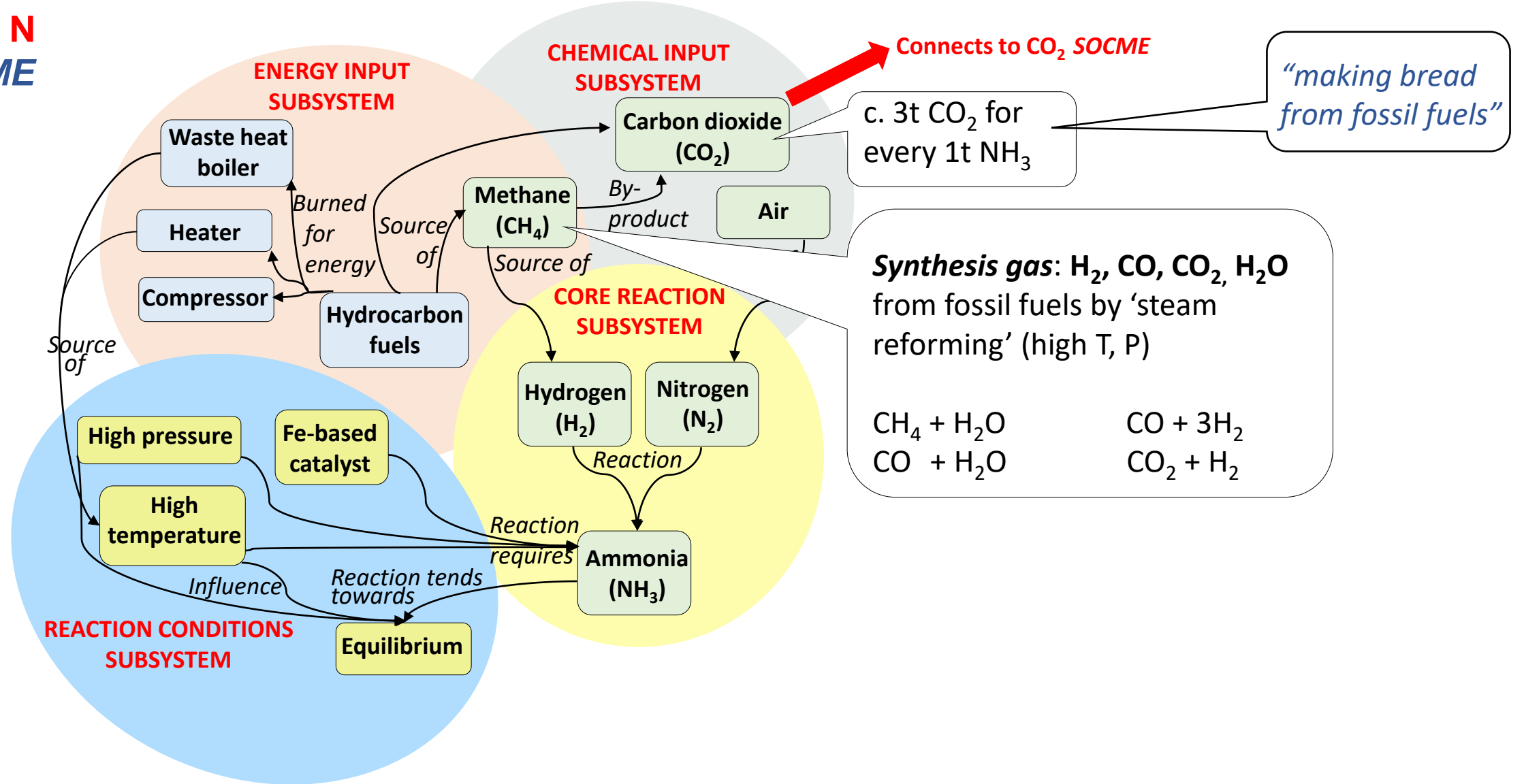
	Planetary boundary ↑	Threshold ↑			
Variable <b>Indicator measured</b>	Below boundary (safe)	In zone of uncertainty	Beyond zone of uncertainty (increasing risk) (High risk)	Planetary boundary	Value of indicator (2015)
Biogeochem. flow: Nr <b>Industrial &amp; intentional biological N fixation</b>				62 Tg / y	150 Tg / y



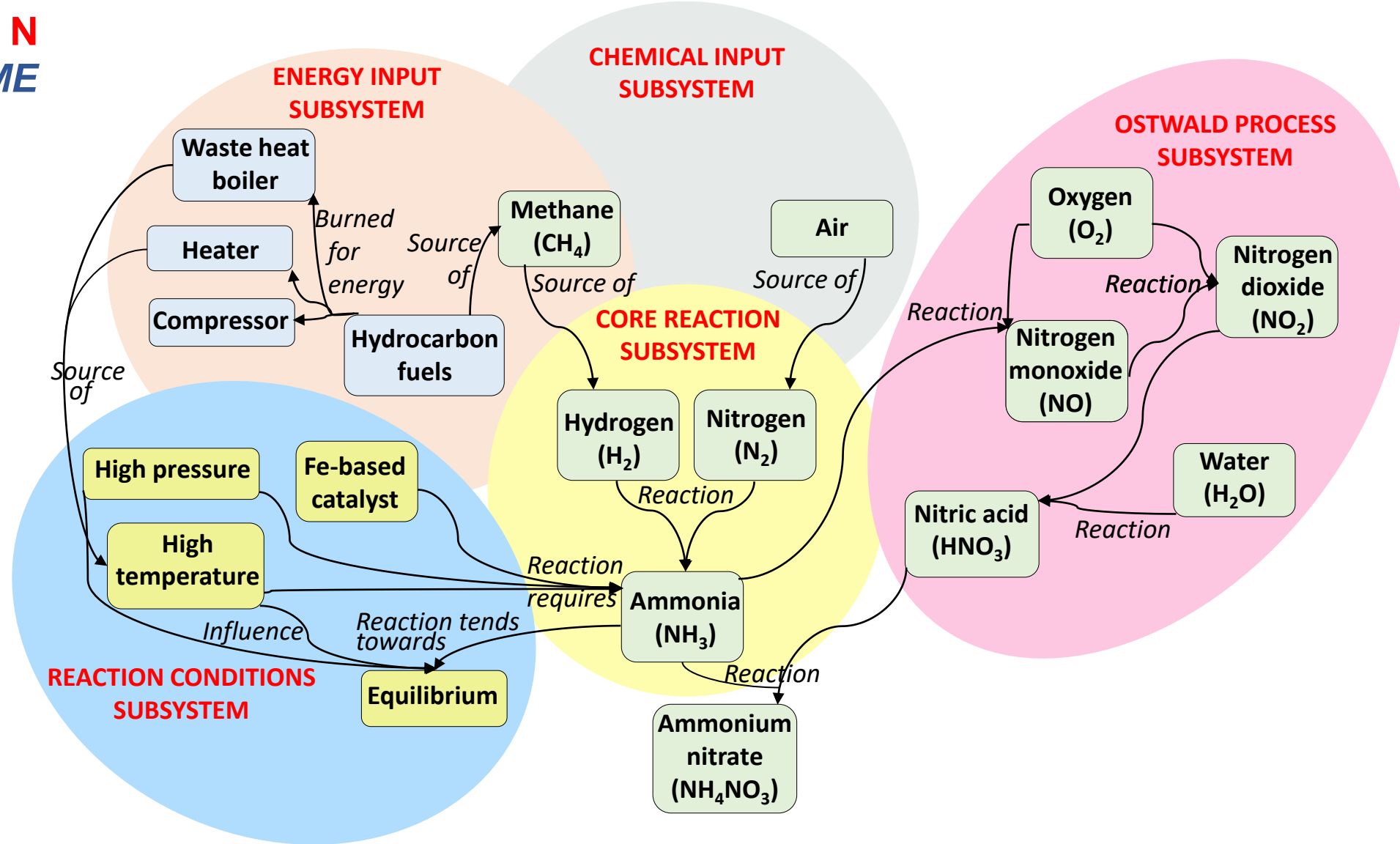
# Reactive N Nr SOCME



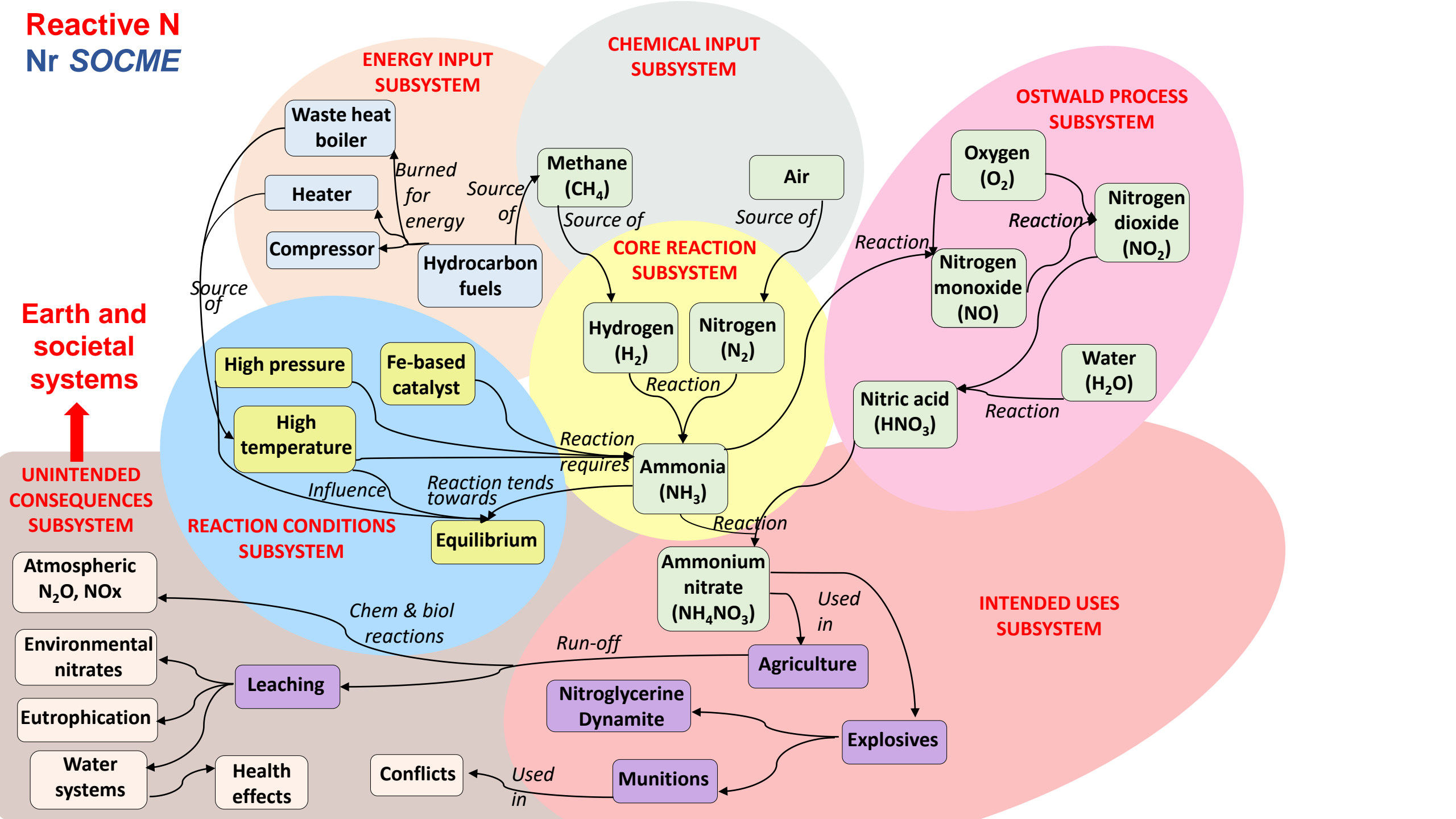
# Reactive N Nr SOCME



# Reactive N Nr SOCME



# Reactive N Nr SOCME





# Reactive N Nr SOCME

## Earth and societal systems

### UNINTENDED CONSEQUENCES SUBSYSTEM

Atmospheric  $N_2O$ ,  $NO_x$

Environmental nitrates

Eutrophication

Water systems

### REACTION CONDITIONS SUBSYSTEM

High pressure  
High temperature  
Fe-based catalyst

Equilibrium

### ENERGY INPUT SUBSYSTEM

Waste heat boiler  
Heater  
Compressor  
Hydrocarbon fuels

### CHEMICAL INPUT SUBSYSTEM

Methane ( $CH_4$ )  
Air

### CORE REACTION SUBSYSTEM

Hydrogen ( $H_2$ )  
Nitrogen ( $N_2$ )

Ammonia ( $NH_3$ )

### OSTWALD PROCESS SUBSYSTEM

Oxygen ( $O_2$ )  
Nitrogen monoxide ( $NO$ )  
Nitrogen dioxide ( $NO_2$ )

Nitric acid ( $HNO_3$ )

### INTENDED USES SUBSYSTEM

Ammonium nitrate ( $NH_4NO_3$ )

Agriculture

Nitroglycerine Dynamite

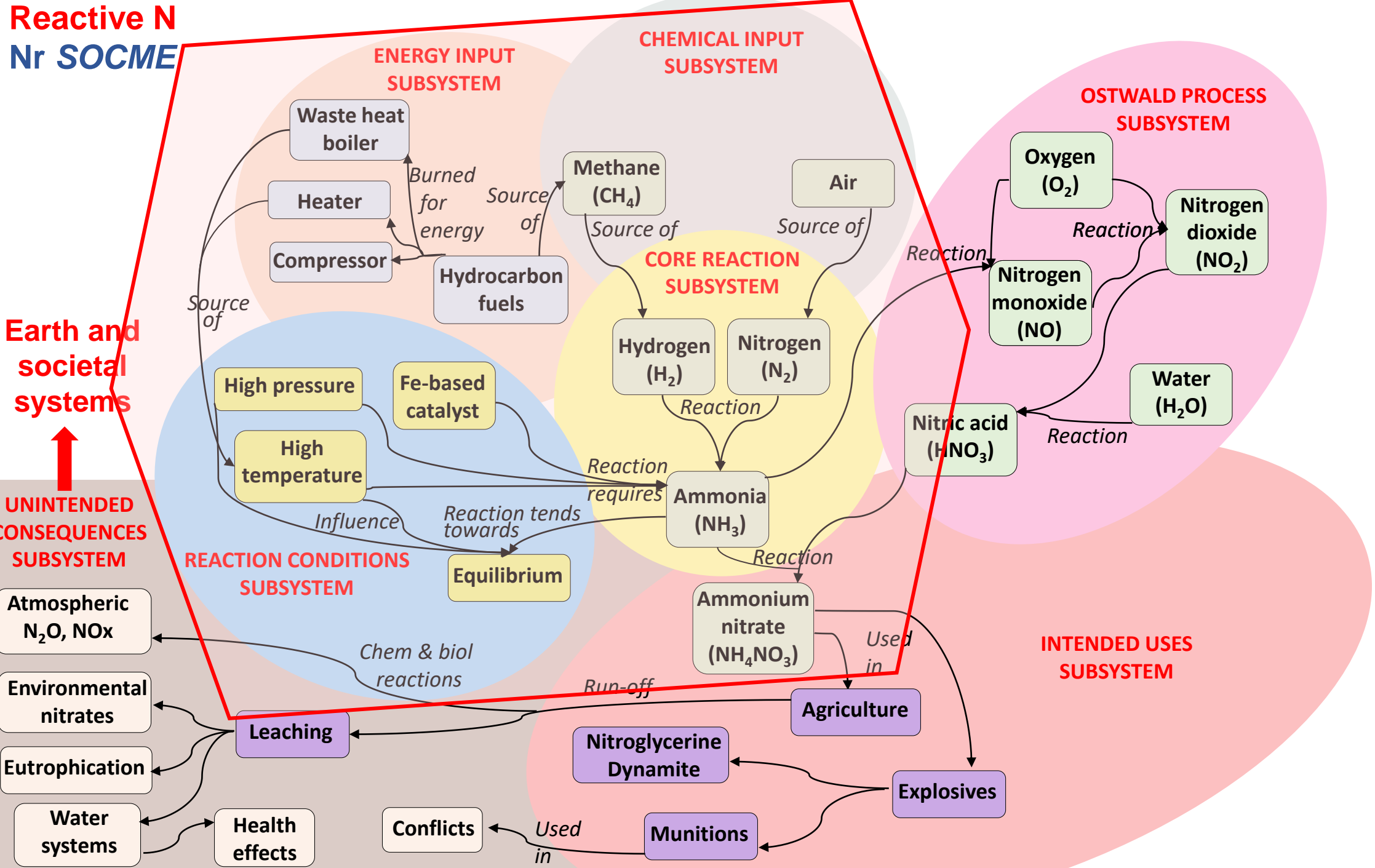
Explosives

Munitions

Leaching

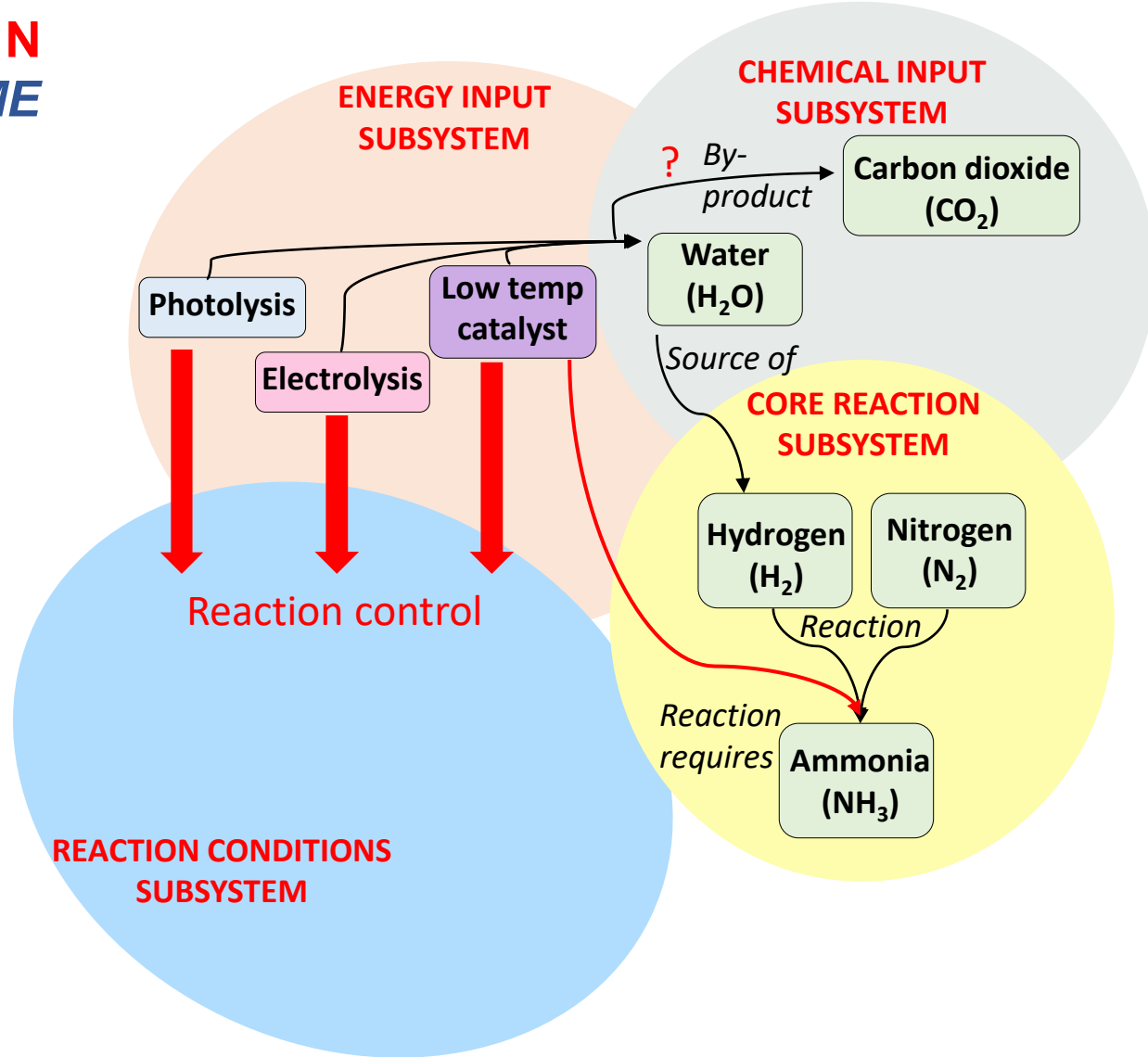
Health effects

Conflicts



# Reactive N

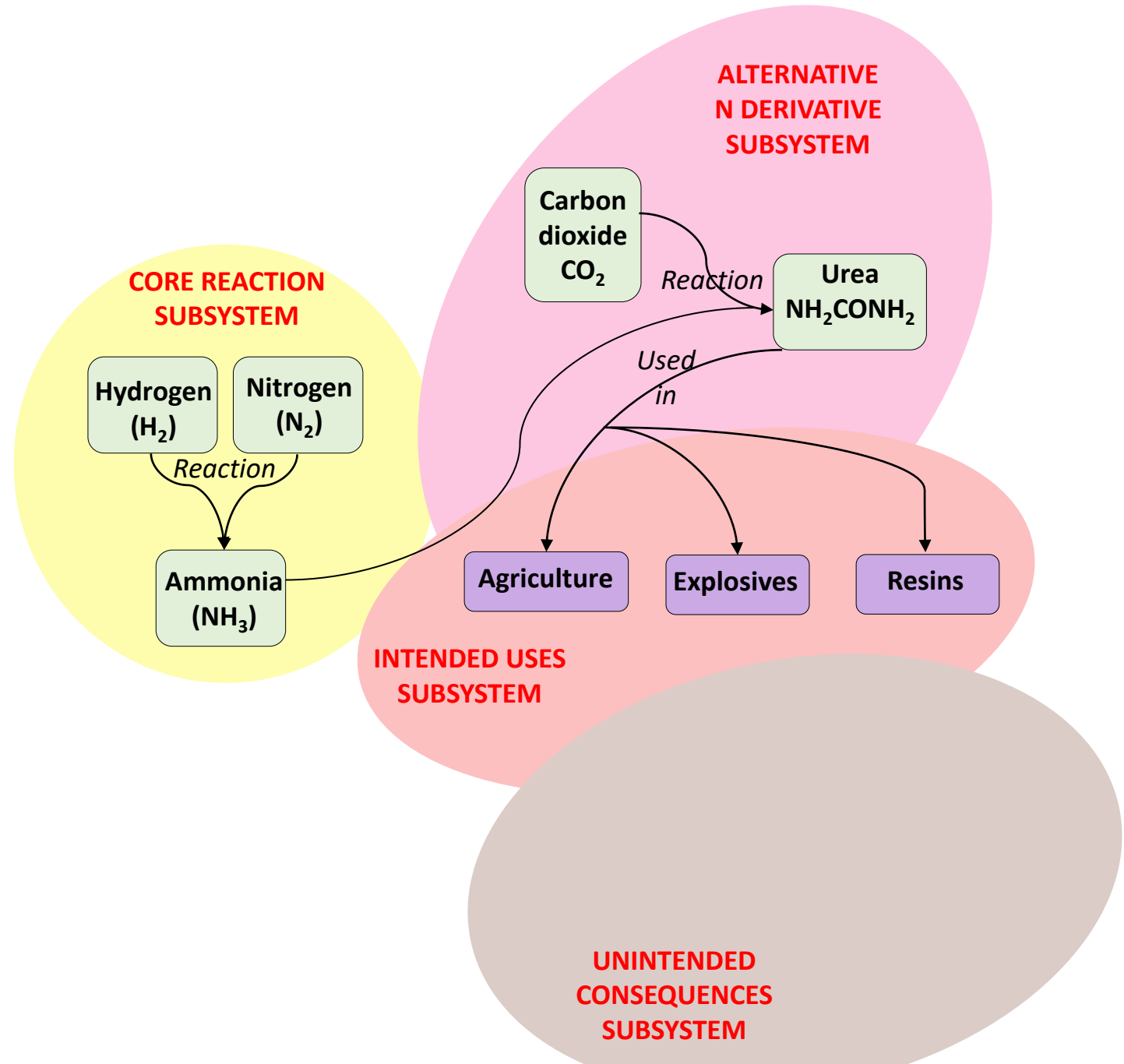
Nr *SOCME*





# Reactive N

Nr SOCME



# Paper and paperboard: products of wood pulp<sup>1</sup>

“Paper is one of the few truly sustainable products.”

“The myth that paper is bad for the environment”

Two Sides, 2020

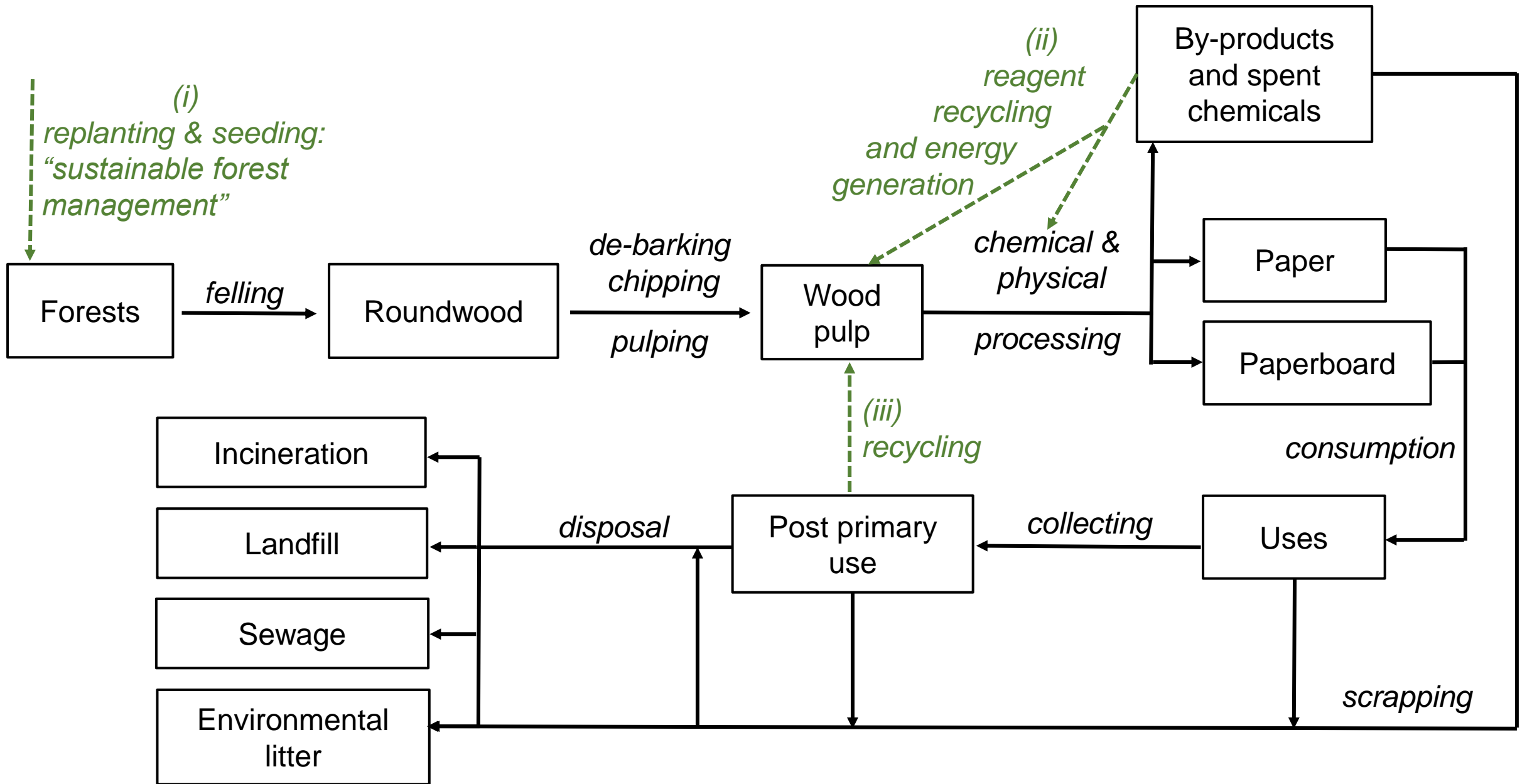
<https://www.twosides.info/sustainable-products/>

“Paper is one of the few products which is completely sustainable.” FESPA, 2018

<https://www.fespa.com/en/news-media/features/sustainability-and-paper-what-are-your-options>

- Based on wood: natural, renewable
- Growing trees absorb atmospheric CO<sub>2</sub> and the C is stored in paper & paperboard throughout their lifetimes
- The wood pulp industry very efficiently recycles the chemicals it uses
- Using 1 T of [brand] 100% recycled paper instead of virgin fibre paper saves equivalent of 1,231 kg landfill, 3,794 kWh electricity, 29,800 l water, 2,000 kg wood and 295 kg CO<sub>2</sub> and greenhouse gases

<sup>1</sup> S.A. Matlin, K. Kümmerer, P.G. Mahaffy. *Mapping complex cross-system sustainability effects: the sustainability of paper and paperboard*. In: E. Michalopoulou, T. Stanmore, L. Ma. N. Jester, E.D. Shallcross, E. Atkins, W. Leal Filho (eds), *Sustainability and complexity: towards a post-disciplinary approach*. World Sustainability Series, Springer, 2021, [submitted](#).

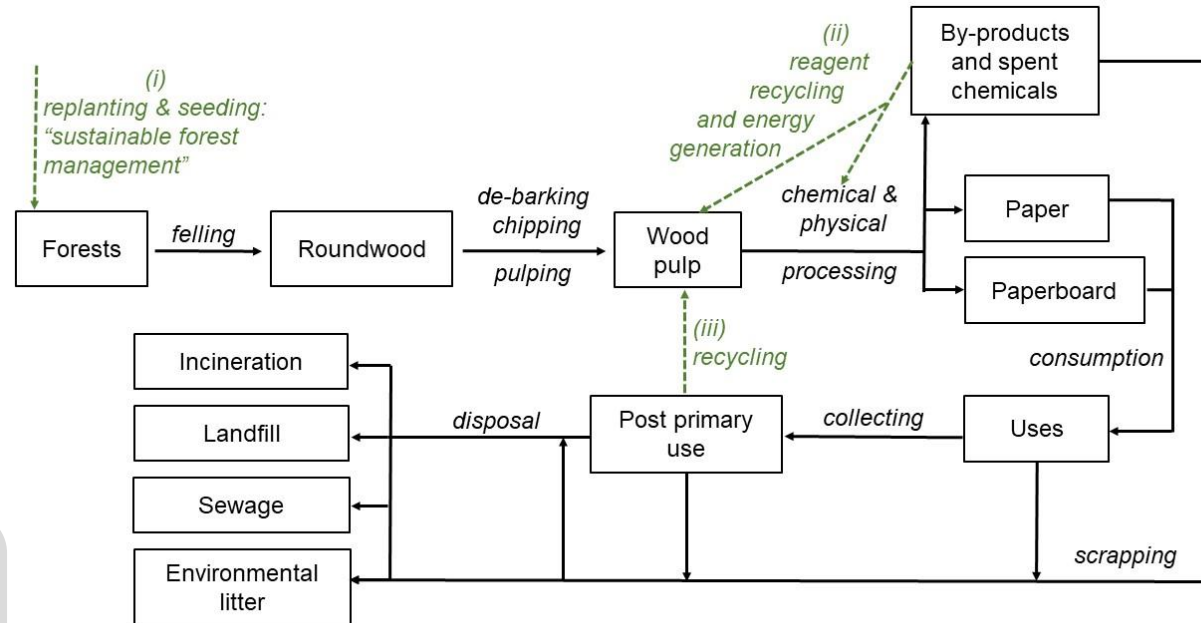


## ATMOSPHERIC SYSTEM

## LAND SYSTEM

## AQUATIC SYSTEM

## ENERGY INPUT SYSTEM



## BIOLOGICAL & ECOLOGICAL SYSTEMS

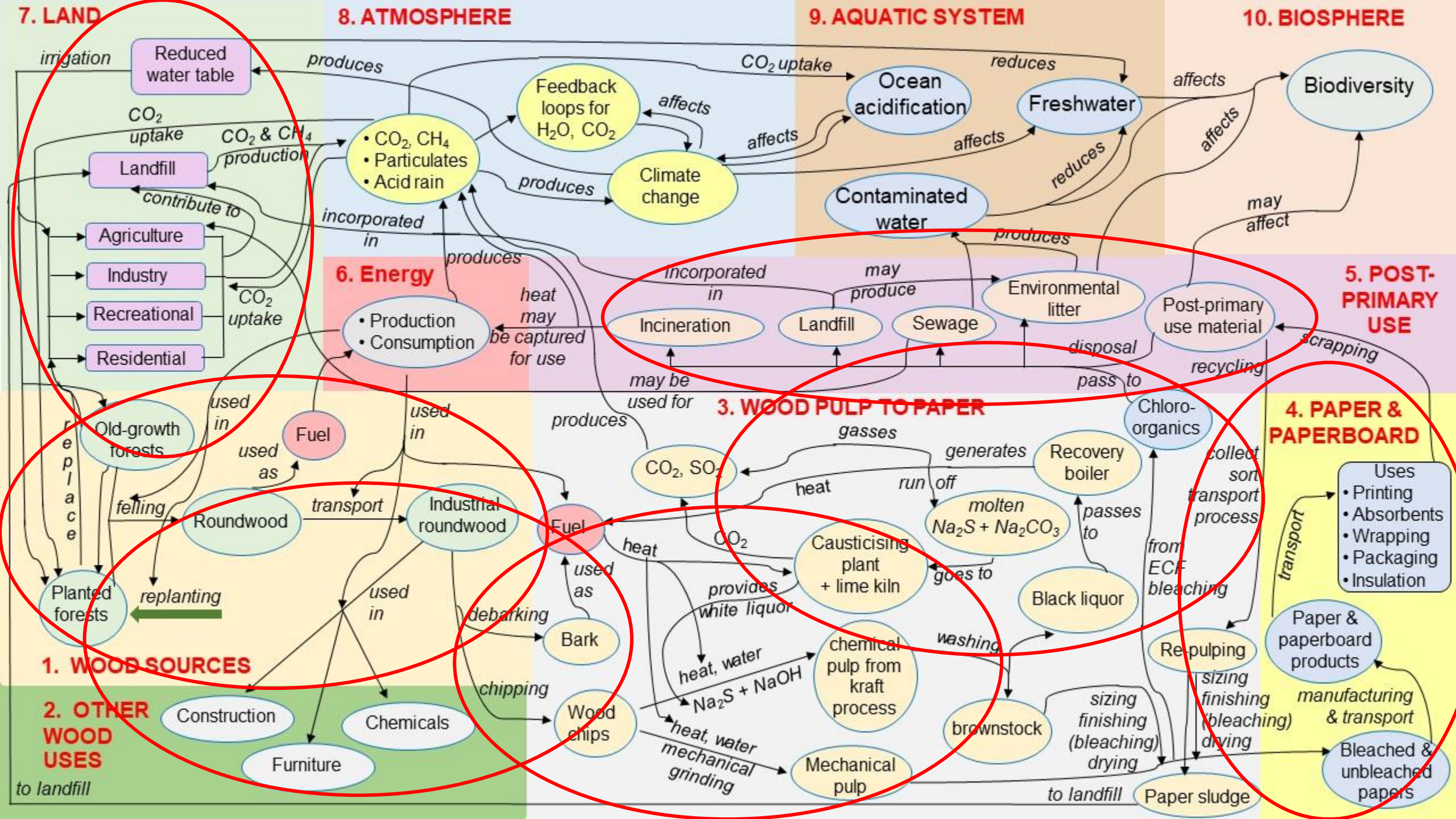
## MATERIAL INPUT SYSTEM

## HUMAN SYSTEM













Thank you

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