

National Meeting, 31 March - 4 April 2019, Orlando, FL CHED Symposium 1 April 2019 UN Sustainable Development Goals: Unique Opportunities for the Chemical Enterprise

Systems thinking: A vital contribution to strengthening the role of chemistry in achieving the UN Sustainable Development Goals

Stephen A. Matlin

s.matlin@imperial.ac.uk www.iocd.org



International Organization for Chemical Sciences in Development

Imperial College London Institute of Global Health Innovation

Peter G. Mahaffy

peter.mahaffy@kingsu.ca www.kingsu.ca



@petermahaffy #ACSorlando





Concerns and concepts

Forestry

Hans Carl Von Carlowitz 1645–1714



Georg Ludwig Hartig 1764-1837



Gifford Pinchot 1865-1946



Nachhaltigkeit Sustainability of forestry 1795: Consideration of the needs of future generations Scientific forestry; 'conservation ethic' for natural resources

Concerns and concepts

Forestry Population

> Robert Malthus 1766 – 1834



Population growth outstripping rate of increase in agricultural production

Concerns and concepts

Forestry Population Economics

> David Ricardo 1772-1823



John Stuart Mill 1806-1873



Scarcity of resources will eventually lead to cessation of economic growth

Club of Rome 1968-



1972: sustainable world avoiding "overshoot and collapse" of the global system due to interactions between the Earth's and human systems

Concerns and concepts

Forestry Population

- Economics
- Pollution

Rachel Carson 1907-1964



1962: ecological damage from pesticide and herbicide use in agriculture

Concerns and concepts

Forestry

Population

Economics

Pollution

Global politics

Gro Harlem Brundtland 1939-



1987: Sustainable development *"meets the needs of the present without compromising the ability of future generations to meet their own needs"*

Concerns and concepts

Forestry

Population

Economics

Pollution

Global politics

Planetary boundaries

Johan Rockström 1965-

Will Steffen 1947-





2009-2015: Planetary boundaries: "safe operating space for humanity" Beyond zone of uncertainty (high risk)
 In zone of uncertainty (increasing risk)
 Below boundary (safe)
 Boundary not yet quantified



Concerns and concepts

Forestry Population Economics Pollution Global politics Planetary boundaries Anthropocene Epoch

Geological Society of London 1807-



2008: proposal to make **Anthropocene** a formal unit of geological epoch divisions The period during which human activity has been the dominant influence on climate and the environment

Agendas and agreements

1972 UN Conference on the Human Environment, in Stockholm

> a human being's "fundamental right to ... adequate conditions of life, in an environment of a quality that permits a life of dignity and well-being"

responsibility of each State not to cause damage to the environment

Agendas and agreements

- 1985 Vienna Convention for the Protection of the Ozone Layer
- 1987 Montreal Protocol on Substances that Deplete the Ozone Layer
- 1992 UN Conference on Environment and Development (Earth Summit), Rio de Janeiro

Agenda 21 preparing the world for the challenges of the next century

- 1992 UN Framework Convention on Climate Change (UNFCCC)
- 2001 Earth Charter

4 pillars + 16 principles

2005 Kyoto Protocol to UNFCCC

Internationally binding emission reduction targets for greenhouse gasses

2005 - 2014 UN Decade for Education for Sustainable Development

2012 Rio+20

Launch of process to develop a set of Sustainable Development Goals (SDGs)

2015 UN Agenda 2030: SDGs agreed

17 goals and 169 targets

Agendas and agreements

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Synthesis of alkyl halides



Agendas and agreements

- 1985 Vienna Convention for the Protection of the Ozone Layer
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Synthesis of alkyl halides

Refrigerants

1928 Thomas Midgley improved synthesis of chlorofluorocarbons (CFCs) e.g. CF_2CI_2 (b.pt. -30°C).

 $2CCI_4 + 3HF \xrightarrow{SbF_3Cl_2} CFCI_3 + CF_2CI_2 + 3HCI$

Freon® used in fridges from 1930; by 1960s 'halons' also widely used in aerosol cans and in fire-fighting

1957 Electron capture detector invented by James Lovelock

- Late 1960s, Lovelock first to detect the widespread presence of CFCs in the atmosphere
- 1974 Mario Molina and Sherwood Rowland (Nobel 1995): photolysis of atmospheric CFCs releases chlorine atoms which break down ozone.
 - Since 1970s: 4 % per decade decline in atmospheric O₃ and much larger annual springtime decrease in stratospheric O₃ over S. polar region ('ozone hole' reported in *Nature*, 1985)



Agendas and agreements

- 1985 Vienna Convention for the Protection of the Ozone Layer
- 1987 Montreal Protocol on Substances that Deplete the Ozone Layer
- 1977 UN Environment Programme: World Plan of Action on the Ozone Layer
- 1981 Begun: Global Framework Convention on stratospheric ozone protection
- 1985 Vienna Convention: Cooperation, but no specific limits on chemicals that deplete the ozone layer.
- 1987 Montreal Protocol signed; came into force 1 January 1989
 - Rapid phasing out CFCs

Slower phasing out of hydrochlorofluorocarbons (HCFCs), 1996-2030
 "Rearchers... had to bridge traditional scientific disciplines and examine the earth as an interrelated system of physical, chemical, and biological processes occurring on land, in oceans, and in the atmosphere – processes that were themselves influenced by economic, political, and social forces"

Richard E Benedick (US State Department, Chief US Negotiator on the Montreal Protocol). www.eoearth.org/view/article/155895/



But: also a failure to apply systems thinking fully: HCECs and HEAs are very powerful greenhouse gases

HCFCs and HFAs are very powerful greenhouse gases – some hundreds/thousands of times more potent than CO₂

Chemistry's role

Environmental chemistry

19th C John Tyndall (UK), Svante Arrhenius (Sweden) Effects of CO₂ in the atmosphere on temperature
1960s Courses becoming popular – demand for graduates boosted by the growth in legislation and in regulatory agency action on pollution
1990s Increasing policy shift from pollution control to pollution prevention Scientific focus moving the upstream to consider from the outset how materials would be sourced and handled, how by-products, waste products and end-of use products would be safely managed and disposed of or recycled.

Chemistry's role

Environmental chemistry

Green chemistry

1998 Paul Anastas, John Warner: GC 12 principles

Green Chemistry: Theory and Practice. Oxford University Press: New York 1998 Invention, design and application of chemical products and processes to reduce or to eliminate the use and generation of hazardous substances, and where possible utilize renewable raw materials

Chemistry's role

- **Environmental chemistry**
- Green chemistry
- Life-Cycle Assessment



Chemistry's role

- **Environmental chemistry**
- Green chemistry
- Life-Cycle Assessment
- Sustainability science
- interactions between natural and social systems, and how these affect the challenge of sustainability

LMA Bettencourt, B Kaur. PNAS 2011, 108, 19540-19545

Chemistry's role

- Environmental chemistry
- Green chemistry
- Life-Cycle Assessment
- Sustainability science
- **One-World Chemistry**



- IOCD's 'Chemists for Sustainability' (C4S)
- Henning Hopf (Germany), Alain Krief (Tunisia/France), Stephen Matlin (UK) Goverdhan Mehta (India)
- 2015 Chemistry essential to achieve the SDGs but must reorient profoundly to do so

Nature Chemistry 2015, 7, 941-943

2016 One-World Chemistry

re-positioning chemistry: a 'sustainability science' for benefit of society *recognising:* human, animal, environmental health intimately connected *embracing:* systems thinking and working across disciplines to tackle contemporary global challenges

Nature Chemistry 2016, 8, 393-396

Circular Chemistry: 12 Principles



Chemistry's role

- **Environmental chemistry**
- Green chemistry
- Life-Cycle Assessment
- Sustainability science
- **One-World Chemistry**

3Rs Initiative: Reduce, Reuse, Recycle

- Makes extensive use of Life Cycle Assessments
- Cradle-to-cradle
- Circular economy
 - breaking the global 'take, make, consume and dispose' pattern of growth
 - 1 controlling finite stocks and balancing renewable resource flows
 - 2 optimising resource yields by circulating products, components and materials in use at the highest utility at all times
 - 3 foster systems effectiveness by designing out negative externalities.
 - Private sector: Triple Bottom Line (John Elkington, 1994):
 - social, environmental, financial
 - Circular Chemistry



3Rs logo USA: Earth Day 22 April 1970

Chemistry's role

- **Environmental chemistry**
- Green chemistry
- Life-Cycle Assessment
- Sustainability science
- **One-World Chemistry**
- 3Rs Initiative: Reduce, Reuse, Recycle
 - Cradle-to-cradle
 - Circular Economy
 - Circular Chemistry



Key linkages in concepts and approaches

- All recognize interdependence between human activity, human and animal health and the biological and physical environments of the planet.
- The problems of sustainability cannot be solved without major inputs from chemistry: understanding of the *molecular basis of sustainability**
 - Green chemistry through design –chemists can no longer plead ignorance of or ambivalence to the consequences of their science: they possess ultimate responsibility for consequences in the design.
 - "By understanding that many of our environmental concerns are derived from molecular characteristics, we as chemists can realize that many of the solutions are, potentially, also molecular."

* P. Anastas, J. B. Zimmerman. The Molecular Basis of Sustainability. *Chem* 2016, 1, 10-12
• Potential solutions through prevention, mitigation, clean-up, recycling, etc.

Systems thinking can be seen as the interconnecting thread that runs through and unites all these approaches to sustainability.



Key linkages in concepts and approaches

- All recognize interdependence between human activity, human and animal health and the biological and physical environments of the planet.
- The problems of sustainability cannot be solved without major inputs from chemistry: understanding of the *molecular basis of sustainability**
 - * "the ways in which the material basis of society and economy underlie considerations of how present and future generations can live within the limits of the natural world."
 - reflects central role for chemistry in analyzing, synthesizing, and transforming the material basis of society
 - establishes need for both the practice of chemistry and education in and about chemistry to address sustainability of earth and societal systems.
 *P.G. Mahaffy, S.A. Matlin, T.A. Holmes, J. MacKellar, *Nature Sustainability*, 2019, in press.

Systems thinking can be seen as the interconnecting thread that runs through and unites all these approaches to sustainability.



- Sustainability chemistry
- 3Rs/Circular chemistry

Education

thinking

- Systems Thinking in Chemistry Education
 - STICE

Systems Thinking in Chemistry Education - STICE

Why STICE?

- **ST core skill:** ability to understand and interpret complex systems. Involves capacity to examine
- interconnections and relationships between the parts in the system
- behavior that changes over time
- how systems-level phenomena emerge from interactions between the system's parts.
- Value of ST in chemistry: Involves capacity to see
- chemistry itself as an organized system of materials, processes, and products regulated by physical principles
- how knowledge of chemistry can be leveraged to better understand molecular-level processes in other disciplines
- how chemical processes contribute to and interact with Earth and societal systems to impact planetary sustainability.



- Help students move from fragmented knowledge of chemical reactions and processes to a more holistic view, equipping them to better address emerging global challenges through chemistry education
- Develop learning objectives, and perhaps a tool kit, to help educators infuse systems thinking into (general) chemistry courses
- Identify barriers and develop strategies to guide the use of learning objectives based on ST in the design of curriculum and selection of engaging pedagogies
- Disseminate outcomes for both the chemistry education and broader science communities







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Journal of Chemical Education Call for Papers—Special Issue on Reimagining Chemistry Education: Systems Thinking, and Green and Sustainable Chemistry

Peter G. Mahaffy,*[†][©] Edward J. Brush,[‡] Julie A. Haack,[§] and Felix M. Ho^{II}[©]

[†]Department of Chemistry, The King's University, Edmonton, Alberta T6B 2H3, Canada [‡]Department of Chemical Sciences, Bridgewater State University, Bridgewater, Massachusetts 02325, United States [§]Department of Chemistry and Biochemistry, University of Oregon, Eugene, Oregon 97403, United States ^{II}Department of Chemistry, Ångström Laboratory, Uppsala University, SE-751 20 Uppsala, Sweden

ABSTRACT: The Journal of Chemical Education announces a call for papers for an upcoming special issue on Reimagining Chemistry Education: Systems Thinking, and Green and Sustainable Chemistry.

KEYWORDS: High School/Introductory Chemistry, First-Year Undergraduate/General, Upper-Division Undergraduate, Curriculum, Environmental Chemistry, Interdisciplinary/Multidisciplinary, Problem Solving/Decision Making, Green Chemistry, Learning Theories, Student-Centered Learning, Systems Thinking, Sustainability

Framework for Systems Thinking in Chemistry Education Mahaffy, Matlin, Krief, Hopf, Meta, *"Reorienting Chemistry Education through Systems*

Thinking"



(2018) VOLUME 2 | ARTICLE NUMBER 0126 | 1



Orgill, York & MacKellar, J Chem Educ. submitted, 2019, from information by Assaraf & Orion, 2010

Systems thinking to address emerging global challenges



Earth and Societal Systems Node – Steering Group

- <u>Tom Holme</u>, Iowa State University
- <u>Jennifer MacKellar and David</u> <u>Constable</u>, Green Chemistry Institute, ACS
- <u>Peter Mahaffy</u>, King's University
- <u>Stephen Matlin</u>, Imperial College

Quality of life for many humans has been profoundly improved by the many applications of chemistry



Yet multiple challenges for earth and its people are emerging



nature climate change

REVIEW ARTICLE

https://doi.org/10.1038/s41558-018-0315-6



Do students leave gateway science courses knowing how their knowledge of chemistry can help to understand and meet multiple emerging global challenges, like climate change?

K-12 STEM coverage of climate change

"When I do teach about climate change, I emphasize ..."



Teachers' emphasis. Teachers reported emphasis on causes of global warming, among those devoting an hour or more to the topic (see SM for details on calculation).

Putzer, McCaffery, et al., Science, 2016, VOL 351 ISSUE 6274



Mahaffy, Matlin, Holme, MacKellar, *"Systems Thinking for Education about the Molecular Basis of Sustainability," 2019, in press.* nature

sustainability





Control variable(s)	Planetary boundary (zone of uncertainty)	Current value of control variable
Atmospheric CO ₂	350 ppm CO ₂ (350-450 ppm)	396.5 ppm CO ₂
Energy imbalance at top- of-atmosphere, W m ⁻²	Energy imbalance: +1.0 W m ⁻² (+1.0-1.5 W m ⁻²)	2.3 W m ⁻² (1.1-3.3 W m ⁻²)



CO₂ SOCME

Systems-oriented concept map extension

P.G. Mahaffy, S.A. Matlin, T.A. Holmes, J. MacKellar, Nature Sustainability, 2019, in press.



















Beer's Law (Beer-Lambert-Bouguer Law) $A = \epsilon L C$ Absorbance is proportional to concentration Solution absorbance concn **Pierre Bouguer (1729)** Molar absorptivity constant (mol/L)length of path Light intensity diminishes (depends on solute, solvent, travelled by exponentially with distance wavelength) light as it passes through the atmosphere Extend to consider: 0.51 Transmittance Absorption of light at different wavelengths by Absorbance N_2 , O_2 , CO_2 , CH_4 , etc Energy absorbed by atmospheric gases • How much? Wavelength: 508 nm preset (•) variable • What happens to it? o Nature of the greenhouse effect? reduce for Feedstock **Sustainable Physics of Synthesis** strategies **Carbon capture** energy supply molecules and for & storage **Sequestration** radiation **HUMAN MITIGATION INDUSTRIAL USE OF CO₂ CLIMATE CHANGE SUBSYSTEM**

SUBSYSTEM

SUBSYSTEM



Visualizing the Chemistry of Climate Change www.VC3chem.com



NSF DUE CCLI 1022992

- Marcy Towns and Ashley Versprille (Purdue)
- Peter Mahaffy, Brian Martin and the KCVS undergraduate research group (King's)
- Mary Kirchhoff (ACS)
- Lallie McKenzie (Oregon)
- Cathy Middlecamp (Wisconsin)
- Tom Holme, Evaluator (Iowa State)

Mahaffy, et al., J Chem Ed, 2017, DOI: 10.1021/acs.jchemed.6b01009









Examples of Rich Context Concept Questions

- **Isotopes**: How is 800,000 years of temperature data determined from ice core samples?
- Gases: Which atmospheric gases support life directly? Which gases support life by regulating the energy balance of our planet?
- Acids/Bases: How does atmospheric carbon dioxide influence the pH of the ocean? What are the implications for marine ecosystems?
- Thermochemistry: How is the way we power our planet altering Earth's energy balance?

Visualizing the Chemistry of Climate Change

www.VC3Chem.com

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- the entire STICE Steering Group for contributing to the STICE programme

Look out for:

• Special Issue of the Journal of Chemical Education on Reimagining chemistry education: Systems thinking, and green and sustainable chemistry

Stephen A. Matlin

s.matlin@imperial.ac.uk www.iocd.org

Peter G. Mahaffy

peter.mahaffy@kingsu.ca www.kingsu.ca



@petermahaffy
#ACSorlando